

Affidavit of Performance

Client Name: PURSUING AMERICAS GREATNESS-DM
Remarks: /62232550-7869
Bill Cycle: 01/16
Rep. Firm: NCC-NEW-DM

Contract ID: 31120
Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
01/23/16	Saturday	CNN_C	Northwest IA	Smerconish	8:54am	TVPRIPAG02H	00:00:30	1	Charged	45.00
01/23/16	Saturday	CNN_C	Northwest IA	CNN Newsroom	4:23pm	TVPRIPAG02H	00:00:30	4	Charged	35.00
01/23/16	Saturday	CNN_C	Northwest IA	Sunshine Superman	11:21pm	TVPRIPAG02H	00:00:30	6	Charged	45.00
01/23/16	Saturday	ESPN_C	Northwest IA	College Basketball	7:04pm	TVPRIPAG02H	00:00:30	8	Charged	70.00
01/23/16	Saturday	ESPN_C	Northwest IA	SportsCenter	9:59pm	TVPRIPAG02H	00:00:30	8	Charged	70.00
01/23/16	Saturday	FXNC_C	Northwest IA	Fox and Friends	5:51am	TVPRIPAG02H	00:00:30	10	Charged	45.00
01/23/16	Saturday	FXNC_C	Northwest IA	Fox and Friends	6:53am	TVPRIPAG02H	00:00:30	10	Charged	45.00
01/23/16	Saturday	FXNC_C	Northwest IA	Bob Massi/Property Man	11:23am	TVPRIPAG02H	00:00:30	13	Charged	20.00
01/23/16	Saturday	FXNC_C	Northwest IA	America's News HQ	3:18pm	TVPRIPAG02H	00:00:30	16	Charged	35.00
01/23/16	Saturday	FXNC_C	Northwest IA	Greg Gutfeld Show	9:48pm	TVPRIPAG02H	00:00:30	18	Charged	45.00
01/23/16	Saturday	FXNC_C	Northwest IA	Judge Jeanine	11:51pm	TVPRIPAG02H	00:00:30	18	Charged	45.00
01/24/16	Sunday	CNN_C	Northwest IA	New Day Sunday	5:50am	TVPRIPAG02H	00:00:30	1	Charged	45.00
01/24/16	Sunday	CNN_C	Northwest IA	CNN Newsroom	2:45pm	TVPRIPAG02H	00:00:30	4	Charged	35.00
01/24/16	Sunday	CNN_C	Northwest IA	CNN Newsroom	6:49pm	TVPRIPAG02H	00:00:30	6	Charged	45.00
01/24/16	Sunday	ESPN_C	Northwest IA	SportsCenter	11:00pm	TVPRIPAG02H	00:00:30	8	Charged	70.00
01/24/16	Sunday	FXNC_C	Northwest IA	Maria Bartiromo	9:53am	TVPRIPAG02H	00:00:30	10	Charged	45.00
01/24/16	Sunday	FXNC_C	Northwest IA	Housecall	11:48am	TVPRIPAG02H	00:00:30	13	Charged	20.00
01/24/16	Sunday	FXNC_C	Northwest IA	Journal Editorial Rpt.	2:49pm	TVPRIPAG02H	00:00:30	16	Charged	35.00
01/24/16	Sunday	FXNC_C	Northwest IA	Stossel	8:48pm	TVPRIPAG02H	00:00:30	18	Charged	45.00
01/25/16	Monday	CNN_C	Northwest IA	Jake Tapper	3:52pm	TVPRIPAG02H	00:00:30	5	Charged	35.00
01/25/16	Monday	CNN_C	Northwest IA	Anderson Cooper 360	7:27pm	TVPRIPAG02H	00:00:30	7	Charged	45.00
01/25/16	Monday	ESPN_C	Northwest IA	SportsCenter	10:28pm	TVPRIPAG02H	00:00:30	9	Charged	70.00
01/25/16	Monday	ESPN_C	Northwest IA	SportsCenter	10:41pm	TVPRIPAG02H	00:00:30	9	Charged	70.00
01/25/16	Monday	FXNC_C	Northwest IA	America's Newsroom	8:23am	TVPRIPAG02H	00:00:30	11	Charged	45.00
01/25/16	Monday	FXNC_C	Northwest IA	America's Newsroom	9:23am	TVPRIPAG02H	00:00:30	11	Charged	45.00
01/25/16	Monday	FXNC_C	Northwest IA	Happening Now	10:52am	TVPRIPAG02H	00:00:30	14	Charged	20.00
01/25/16	Monday	FXNC_C	Northwest IA	The Real Story	1:50pm	TVPRIPAG02H	00:00:30	14	Charged	20.00
01/25/16	Monday	FXNC_C	Northwest IA	Your World: Neil Cavuto	3:51pm	TVPRIPAG02H	00:00:30	17	Charged	35.00
01/25/16	Monday	FXNC_C	Northwest IA	Special Report	5:49pm	TVPRIPAG02H	00:00:30	17	Charged	35.00
01/25/16	Monday	FXNC_C	Northwest IA	The O'Reilly Factor	7:46pm	TVPRIPAG02H	00:00:30	19	Charged	45.00
01/25/16	Monday	FXNC_C	Northwest IA	Hannity	9:47pm	TVPRIPAG02H	00:00:30	19	Charged	45.00
01/25/16	Monday	FXNC_C	Northwest IA	The O'Reilly Factor	10:49pm	TVPRIPAG02H	00:00:30	19	Charged	45.00
01/26/16	Tuesday	CNN_C	Northwest IA	New Day	7:31am	TVPRIPAG-03H SERIOUS	00:00:30	2	Charged	45.00
01/26/16	Tuesday	CNN_C	Northwest IA	Situation Room	5:51pm	TVPRIPAG-03H SERIOUS	00:00:30	5	Charged	35.00
01/26/16	Tuesday	CNN_C	Northwest IA	CNN Special Report	11:21pm	TVPRIPAG-03H SERIOUS	00:00:30	7	Charged	45.00
01/26/16	Tuesday	ESPN_C	Northwest IA	Georgia at LSU	8:57pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/26/16	Tuesday	ESPN_C	Northwest IA	Georgia at LSU	9:05pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/26/16	Tuesday	FXNC_C	Northwest IA	Fox and Friends	6:52am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/26/16	Tuesday	FXNC_C	Northwest IA	Greta Van Susteren	6:48pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/27/16	Wednesday	CNN_C	Northwest IA	New Day	5:28am	TVPRIPAG-03H SERIOUS	00:00:30	2	Charged	45.00
01/27/16	Wednesday	CNN_C	Northwest IA	Situation Room	4:59pm	TVPRIPAG-03H SERIOUS	00:00:30	5	Charged	35.00
01/27/16	Wednesday	CNN_C	Northwest IA	Anderson Cooper 360	10:59pm	TVPRIPAG-03H SERIOUS	00:00:30	7	Charged	45.00
01/27/16	Wednesday	ESPN_C	Northwest IA	Hou Rockets@SA Spurs	7:44pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/27/16	Wednesday	ESPN_C	Northwest IA	Dallas Mav@Golden ST	9:53pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/27/16	Wednesday	FXNC_C	Northwest IA	America's Newsroom	8:52am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/27/16	Wednesday	FXNC_C	Northwest IA	America's Newsroom	9:51am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/27/16	Wednesday	FXNC_C	Northwest IA	Shepard Smith	2:50pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/27/16	Wednesday	FXNC_C	Northwest IA	The Five	4:15pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/27/16	Wednesday	FXNC_C	Northwest IA	The Five	4:48pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/27/16	Wednesday	FXNC_C	Northwest IA	The O'Reilly Factor	10:47pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/27/16	Wednesday	FXNC_C	Northwest IA	The Kelly File	11:12pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/28/16	Thursday	CNN_C	Northwest IA	New Day	6:30am	TVPRIPAG-03H SERIOUS	00:00:30	2	Charged	45.00
01/28/16	Thursday	CNN_C	Northwest IA	Jake Tapper	3:56pm	TVPRIPAG-03H SERIOUS	00:00:30	5	Charged	35.00
01/28/16	Thursday	CNN_C	Northwest IA	Bourdain Parts Unknown	8:33pm	TVPRIPAG-03H SERIOUS	00:00:30	7	Charged	45.00
01/28/16	Thursday	CNN_C	Northwest IA	Bourdain Parts Unknown	8:59pm	TVPRIPAG-03H SERIOUS	00:00:30	7	Charged	45.00
01/28/16	Thursday	ESPN_C	Northwest IA	Iowa @Maryland MI	6:31pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/28/16	Thursday	ESPN_C	Northwest IA	State@Northwestern	8:53pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/28/16	Thursday	ESPN_C	Northwest IA	SportsCenter	11:47pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/28/16	Thursday	FXNC_C	Northwest IA	Fox and Friends	7:50am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/28/16	Thursday	FXNC_C	Northwest IA	America's Newsroom	8:22am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/28/16	Thursday	FXNC_C	Northwest IA	Happening Now	12:52pm	TVPRIPAG-03H SERIOUS	00:00:30	14	Charged	20.00
01/28/16	Thursday	FXNC_C	Northwest IA	The Five	4:45pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/28/16	Thursday	FXNC_C	Northwest IA	Special Report	5:49pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/28/16	Thursday	FXNC_C	Northwest IA	Republican Debate	6:22pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/29/16	Friday	CNN_C	Northwest IA	New Day	7:56am	TVPRIPAG-03H SERIOUS	00:00:30	2	Charged	45.00
01/29/16	Friday	CNN_C	Northwest IA	CNN Newsroom	2:28pm	TVPRIPAG-03H SERIOUS	00:00:30	5	Charged	35.00

01/29/16	Friday	CNN_C	Northwest IA	E. B. OutFront	6:49pm	TVPRIPAG-03H SERIOUS	00:00:30	7	Charged	45.00
01/29/16	Friday	ESPN_C	Northwest IA	SportsCenter	10:30pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/29/16	Friday	ESPN_C	Northwest IA	SportsCenter	10:42pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/29/16	Friday	FXNC_C	Northwest IA	Fox and Friends	5:50am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/29/16	Friday	FXNC_C	Northwest IA	Outnumbered	11:47am	TVPRIPAG-03H SERIOUS	00:00:30	14	Charged	20.00
01/29/16	Friday	FXNC_C	Northwest IA	Your World: Neil Cavuto	3:51pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/29/16	Friday	FXNC_C	Northwest IA	Hannity	9:49pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/30/16	Saturday	CNN_C	Northwest IA	New Day Saturday	5:48am	TVPRIPAG-03H SERIOUS	00:00:30	2	Charged	45.00
01/30/16	Saturday	CNN_C	Northwest IA	CNN Newsroom	4:43pm	TVPRIPAG-03H SERIOUS	00:00:30	5	Charged	35.00
01/30/16	Saturday	CNN_C	Northwest IA	The Sixties	9:21pm	TVPRIPAG-03H SERIOUS	00:00:30	7	Charged	45.00
01/30/16	Saturday	ESPN_C	Northwest IA	Kentucky at Kansas	7:02pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/30/16	Saturday	FXNC_C	Northwest IA	Fox and Friends	8:51am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/30/16	Saturday	FXNC_C	Northwest IA	America's Election HQ	11:21am	TVPRIPAG-03H SERIOUS	00:00:30	14	Charged	20.00
01/30/16	Saturday	FXNC_C	Northwest IA	America's News HQ	2:24pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/30/16	Saturday	FXNC_C	Northwest IA	America's News HQ	2:52pm	TVPRIPAG-03H SERIOUS	00:00:30	20	Charged	35.00
01/30/16	Saturday	FXNC_C	Northwest IA	America's News HQ	3:50pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/30/16	Saturday	FXNC_C	Northwest IA	The Five	4:17pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/30/16	Saturday	FXNC_C	Northwest IA	America's Election HQ	5:14pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/30/16	Saturday	FXNC_C	Northwest IA	FOX Report	6:49pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/30/16	Saturday	FXNC_C	Northwest IA	Republican-Debate	7:24pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/31/16	Sunday	CNN_C	Northwest IA	State of the Union	8:42am	TVPRIPAG-03H SERIOUS	00:00:30	2	Charged	45.00
01/31/16	Sunday	CNN_C	Northwest IA	CNN Newsroom	5:48pm	TVPRIPAG-03H SERIOUS	00:00:30	5	Charged	35.00
01/31/16	Sunday	ESPN_C	Northwest IA	2016 Pro Bowl	7:22pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/31/16	Sunday	ESPN_C	Northwest IA	2016 Pro Bowl	8:25pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/31/16	Sunday	ESPN_C	Northwest IA	SportsCenter	10:17pm	TVPRIPAG-03H SERIOUS	00:00:30	9	Charged	70.00
01/31/16	Sunday	FXNC_C	Northwest IA	Fox and Friends	5:51am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	Fox and Friends	6:23am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	Fox and Friends	6:50am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	Fox and Friends	8:23am	TVPRIPAG-03H SERIOUS	00:00:30	11	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	Outnumbered	11:49am	TVPRIPAG-03H SERIOUS	00:00:30	14	Charged	20.00
01/31/16	Sunday	FXNC_C	Northwest IA	The Real Story	2:23pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/31/16	Sunday	FXNC_C	Northwest IA	Special Report	5:21pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/31/16	Sunday	FXNC_C	Northwest IA	Special Report	5:49pm	TVPRIPAG-03H SERIOUS	00:00:30	17	Charged	35.00
01/31/16	Sunday	FXNC_C	Northwest IA	On the Record	6:23pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	America's Election HQ	7:51pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	The Kelly File	8:15pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	The Kelly File	8:46pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00
01/31/16	Sunday	FXNC_C	Northwest IA	The Kelly File	11:46pm	TVPRIPAG-03H SERIOUS	00:00:30	19	Charged	45.00

Grand Total 4,660.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
CNN_C	Northwest IA	26	\$1,080.00
ESPN_C	Northwest IA	18	\$1,260.00
FXNC_C	Northwest IA	60	\$2,320.00
Grand Total		104	\$4,660.00

Note: Program Names may vary due to alterations in network scheduling.

Note: Program Names may vary due to alterations in network scheduling.